

# Recruit talents: Make your company number one for tomorrow's experts!



15–19 April 2024

High  
Potential  
Days  
18–19 April 2024

**Ahead of the competition: Demonstrate why employees with high potential cannot ignore your company!**

In the “war for talents”, it’s all about convincing the **best experts of today and tomorrow** to join you. As the unchallenged global trade fair champions, wire and Tube are the perfect events to awe smart “newcomer minds” using the right measures! This will not affect your core business negatively, because the High Potential Days focus on **Thursday afternoon** and the customarily less busy **Friday of the trade fair as the main day of action**.



#### **Young professionals:**

Be the first to recruit young talents with extraordinary potential and initial job experience who demonstrate above-average competence.

#### **Students and trainees:**

This fascinating target group, too, needs to be contacted as early as possible to best position your company. This is not just about making your industry and expertise appealing: Issues like sustainability, opportunities for further development and promotions are very important, too.

#### **Visitors looking to improve their career:**

Experts with several years of professional experience are also welcome at the High Potential Days, because potential is not a question of age.

**Use your platform at the world’s leading trade fairs wire & Tube as a top company at the High Potential Days 2024!**

Make the most of our offer to position yourself as an employer at wire & Tube – with great benefits with attractive terms:

#### **Valuable first get-together meetings:**

We recommend that you assign at least one HR representative as well as one trainee or high potential available on the Friday of the trade fair to act as a contact persons for young talents.

#### **High potential job trails:**

Present your company close-up – with digitally supported tours that stop by your trade fair booth.

#### **Live job wall:**

Offer attractive prospects for joining your company and career opportunities on site on a live job wall, as well as on an exclusive job wall on our trade fair web pages.

#### **Top lecture programme:**

You can look forward to lectures about employer branding and brands and managing applicants, among other topics.

#### **Integration with trade fair communication measures** and visible distinction through the “High Potential Days” logo, offline and online.

#### **Your plus for recruiting:**

Promote the High Potential Days during all your recruiting activities as a special opportunity to get to know each other personally – from the vacancy notice to your career website.

€ 499.00 plus VAT

**Does that sound exciting? Get in touch!**

Your contact person: Aylin Çelik

Phone: +49 211 4560-7769

E-mail: CelikA@messe-duesseldorf.de