

Egypt | wire.de | tube.de

Welcome

Cairo, Egypt

02 – 04 September 2023

METAL & STEEL EGYPT



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DATE**

**2-4 September
2023**

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the best:**
Cairo
Egypt



For the first time, the wire MEA and Tube MEA will take place as a special area within the Metal & Steel Egypt.

So be part of the booming Egyptian market right from the start.

Why Egypt? A regional economic anchor!

With more than 100 million citizens, Egypt has a large domestic market. The industrial base is relatively broad. As a result, Egypt is increasingly establishing itself as a gateway for exports to other African countries.

The oil and gas sector as well as public infrastructure projects contribute to economic growth. Egypt is not only expanding economic ties with its neighbours, but also transport routes. A boom in digitalisation and a well-educated workforce are providing further momentum.

Egypt's geographic location also makes it an attractive destination for foreign investment, as it provides access to the African market and the emerging economies of the region. This can be seen in the country's rapidly growing industries such as tourism, construction, and telecommunications.

Egypt has a diverse and complex economy that has undergone significant changes in recent years. The country has a large and growing population, which presents both challenges and opportunities for economic development.

In the past, Egypt's economy was heavily dependent on agriculture and the public sector. However, in recent years, the government has implemented a number of economic reforms to encourage private sector growth and foreign investment. These efforts have led to the development of a more diverse and dynamic economy, with growing sectors such as tourism, construction, and telecommunications.

The Egyptian government has also taken steps to develop the country's infrastructure, with major investments in transportation and energy projects. This includes the construction of the New Suez Canal, which was completed in 2015 and aims to increase the capacity of the existing Suez Canal, as well as the Aswan Dam, which provides hydroelectric power and supports irrigation for agriculture.

With regard to these upcoming major projects, it is already foreseeable that the Egyptian market will offer good development opportunities for the wire and cable machine industry, as well as for the tube and pipe processing industry.

More details about Egypt?

GDP

As of 2021, Egypt's GDP is estimated to be around \$336.8 billion, making it the third-largest economy in Africa, behind Nigeria and South Africa.

Economic growth

Egypt's economy has been growing rapidly in recent years, with an average growth rate of around 4-5% per year.

Inflation

The inflation rate in Egypt is around 4.8%

Energy

Egypt is a net importer of energy and heavily relies on oil and natural gas, the government has been implementing a number of measures to diversify the energy mix and promote renewable energy sources.



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Exhibitor Profile

wire

Wire manufacturing and finishing machinery
Process technology tools
Auxiliary process technology materials
Materials, special wires and cables
Measuring and control technology
Test engineering
Specialist areas

Tube

Raw materials, tubes and accessories
Tube manufacturing machinery
Rebuilt and reconditioned machinery
Process technology tools and auxiliaries
Measuring and control technology
Test engineering
Specialist areas
Trading, stockists of tubes
Pipeline and OCTG technology
Profiles and machinery
Plastic tubes

Visitor Profile

Metal & Steel Egypt 2022

6.151 visitors

12 countries, among others from:

Saudi Arabia, UAE, Algeria, Tunis, Jordan, Türkiye
India

Job Function

35% Director/Owner

21% General Manager/Project Manager

18% Engineer/Technician/Machinist

6% Buyer/Specifier/Procurement

6% Foreman/Supervisor

14% Other

Plan to visit the show next year again **81%**

Are satisfied with the show **93%**

Recommend the exhibition **79%**

Source: Arabian German For Exhibitions S.A.E.

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Important

Venue	Cairo, Egypt Egypt International Exhibition Center (EIEC)
Event frequency	biennial
Stand construction	30 August - 1 September 2023
Duration	2 - 4 September 2023
Opening times (Visitors)	2 - 3 September 2023 11:00 a.m. - 8:00 p.m. 4 September 2023 11:00 a.m. - 7:00 p.m.
Stand dismantling	4 September 2023, after 7:00 p.m. 5 September 2023
Start of hall planning	15 May 2023

Participation fees

The regular minimum stand space is 12 sqm

System stand	€ 295.- / spm
Raw space	€ 270.- / spm

Contact details for exhibitors

Mr. Cem Bagci

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E-Mail: BagciC@messe-duesseldorf.de

reserve space of _____ sqms (without any obligation)

receive visitor information

Contact (Name/Title)
Company Name
Address
City/Zip-Code
Country

Mr. Patrick Hayek

Phone: +49 211 45 60 7725

E-Mail: HayekP@messe-duesseldorf.de

receive more information on **wire MEA 2023**

receive more information on **Tube MEA 2023**

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