

wire China 2020: International wire and cable industry meets in Shanghai in September

The leading regional Asian trade fair wire China will take place from 23 to 26 September 2020 in the Shanghai New International Expo Centre (SNIEC) under strict hygiene and distance regulations, prescribed by the Chinese health and safety authorities.

The organizers expect a rapid recovery of the global economy and the absolute willingness to invest within the wire and cable industries. Together with many international wire and cable companies and the relevant associations, it was therefore decided to hold wire China against the background of declining infection figures with the COVID-19 virus.

In addition, interactive online showrooms provide a digital supplement to the analogue trade fair events in the exhibition halls. This means that companies can also take part in the trade fair, even if the current economic situation in their countries makes it impossible for them to travel to Shanghai.

560 Chinese and international exhibitors are expected at wire China, who will be showing innovative machines, equipment, products and services from the wire and cable industry on four days of the fair. The willingness to make new investments is strong in most companies - the aim is to stabilize sales for the second half of the year.

After successful previous events, the exhibitors of fastening technologies (Fastener Technologies) will again present their special show Fastener Shanghai Special Zone. The special show is supported by China's leading trade publication for the Fastener sector, China Fastener Info.

National pavilions from Germany, Austria, France, Italy, Japan, South Korea and Taiwan complete the range of products and services at wire



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 The global
Association of the
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 FKM – Gesellschaft zur
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

China. Groups of visitors from South Korea, Japan, Taiwan and China have also already registered.

The Federal Ministry of Economics and Energy will again be involved. Interested German exhibitors can register until 1 July at Messe Düsseldorf, Katja Burbulla.

The following exhibitors from China have registered for wire China so far: Hefei Smarter, Wuxi Hengtai, Langfang Xinming, Shanghai Kingstone, Handing Machinery, Singcheer Machinery, Honta Machinery, Jiangsu Newtopp, Jiangsu Fuchuan, Jingtie Machinery, Gemwell, Anhui Prius, Dongguan Chengjiu, Zhangjiagang Sanfeng, Changxin Technology, Pioneer Technology, Hebei Hexing Hapro Electric, Huayuan Wire, Shenyang Tianrong, Original Advanced Compounds, Zhonglian Photoelectric, Yangzhou Tengfei, Suzhou Zhihong, Nanjing Zhongchao, Zhejiang Wanma, Kaibo Compounds, Hangzhou Juli, Adwantek Technologies, Jinlongying Electrical Technology, Hejian Baohong, etc.



From overseas, companies such as Borouge, Hanwha, Elantas, Numalliance, Carl Bechem, Bekaert, Troester, SWPG, Schmolz Bickenbach, Sket, Zumbach, August Strecker, Condat, NUC, Haicheng Greatx, DSR wire, Suzuki Garphyttan, Sheng Chyeon, Teijin Aramid, Proton, etc. are expected to attend. The complete list of exhibitors can be found in the Internet portal at www.wirechina.net.

wire China is organised and implemented by Messe Düsseldorf GmbH together with its subsidiary Messe Düsseldorf China (Shanghai) and its regional partner SECRI - Shanghai Electric Cable Research Institute.

Further information on wire China can be found on the Internet portal at www.wirechina.net.

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