

Start-ups for wire 2020 and Tube 2020:

The Federal Ministry for Economic Affairs and Energy (BMWi) supports young, innovative entrepreneurs at the leading Düsseldorf trade fairs for wire, cable and tubes

In 2020 the Federal Ministry for Economic Affairs and Energy (BMWi) will get involved in the Düsseldorf trade fairs wire and Tube, the international No. 1 trade fairs for the wire, cable and tube industries, to be held in the halls of Düsseldorf Exhibition Centre from 30 March to 3 April 2020.

Young, innovative start-ups can apply to participate in wire and/or Tube with Messe Düsseldorf and will be given the opportunity to present their innovative products and services as part of a BMWi Pavilion in spring 2020.

Over the five days of the trade fair to the tune of 70,000 trade visitors from throughout the world are expected; alongside the key players in these industries there will also be a strong SME presence. For those producing and trading in these sectors it's a must to be represented at wire and Tube.

The prerequisite for start-ups to participate in the Federal pavilion is that they present new developments or improvements of existing products, have been in existence for less than ten years, employ fewer than 50 staff and are headquartered/ operate in Germany. Their annual turnover must not exceed EUR 10 million.

Once these conditions are fulfilled, up to 60% of the eligible expenditure (up to a total of EUR 7,500) will be borne. Start ups can book exhibition stands of 6, 9 or 12 square metres. Within the BMWi Pavilion a Lounge Area provides an appealing and suitable setting for talking to potential customers. The objective is to



International Wire and Cable Trade Fair
Internationale Fachmesse Draht und Kabel



International Tube and Pipe Trade Fair
Internationale Rohr-Fachmesse

30 March - 03 April 2020

www.wire.de | www.tube.de



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 AUMA
Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

strengthen national business relations and to develop international export activities.

Messe Düsseldorf organises the BMWi Pavilion and serves as a contact for interested start ups wanting to use this opportunity for showcasing their products at the world's biggest trade fairs for these sectors. The shell stands offered are built in a "Made in Germany" design and are therefore clearly identifiable for trade visitors. The trade fair appearance for start ups will be eased further by competent on-site support from Messe Düsseldorf staff.

Interested companies are requested to contact Messe Düsseldorf GmbH direct (Ms Katja Burbulla) by e-mail at BurbullaK@messe-duesseldorf.de, by telephone on ++49 (0)211 4560 77 07 or by fax on ++49 (0)211 4560 87 7707.

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