

## Messe Düsseldorf and VDMA: decarbXpo to become leading trade fair for Power-to-X applications

The Expo for Decarbonized Industries > ENERGY STORAGE (decarbXpo) is evolving to become the leading trade fair for Power-to-X technologies and products.

To achieve this goal, the VDMA (Mechanical Engineering Industry Association) Power-to-X for Applications work group and Messe Düsseldorf have now signed an agreement. The coming event will take place at the trade fair centre in Düsseldorf from 20 to 22 September 2022, in parallel to glasstec, the world's leading trade fair for the glass industry.

VDMA will contribute its expertise and contacts within the industry to strengthen the trade fair's green hydrogen and Power-to-X offer. Power-to-X for Applications will be involved in a number of ways, including shaping the decarbXpo trade fair's programme and forums, and will also be present at the fair with its own stand.

## Hydrogen and P2X technologies decisive for industrial decarbonisation

VDMA has been a partner of numerous industrial goods fairs at the Düsseldorf location for years, including the world's leading fairs for energy-intensive industries such as glass and GMTN.

However, other key players in the industries, such as the wire, tube and VALVE WORLD EXPO industries, also belong to the energy-intensive industries, which means that a visit to decarbXpo will create interesting synergies for companies in the wire and cable industry, the tube industry and the industrial fittings industry.

“The new partnership shows that the machine and plant construction sector takes its responsibility for ensuring the industry becomes climate neutral seriously. The Power-to-X technologies presented at decarbXpo are a decisive element in reducing CO<sub>2</sub> emissions in energy-intensive



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fields of application in the industry. The trade fair thus contributes significantly to implementing the greenhouse gas reduction targets,” says Peter Müller-Baum, Managing Director of Power-to-X for Applications, confidently.

The decarbXpo cooperates with various trade fairs and thus brings storage providers and experts for energy efficiency together with industrial and commercial storage technology users. “The cooperation with VDMA is an excellent addition to our existing partnerships in the industry, as it strengthens the trade fair’s hydrogen and Power-to-X segment quite decisively,” adds Bernd Jablonowski, Executive Director at Messe Düsseldorf.

### **New opportunities for machine construction**

“The machine and plant construction sector is developing necessary and sustainable technologies to counteract climate change. Converting green electricity into other energy carriers via Power-to-X is a key technology that will help the industry and the traffic sector become climate neutral, which is a significant contribution. In their function as energy storage systems, hydrogen and other Power-to-X solutions furthermore contribute to securing the energy sector’s supply,” explains Peter Müller-Baum. “With Messe Düsseldorf and the Expo for Decarbonised Industries > ENERGY STORAGE, we have now found a strong partner with whom we can develop a corresponding trade fair.”



### **About decarbXpo**

The Expo for Decarbonized Industries > ENERGY STORAGE is the platform for climate neutrality in industry and commerce. The trade show presents the most comprehensive range of energy storage systems and solutions for industrial and commercial decarbonization. The conference program combines hands-on expert forums with EUROSOLAR's world-leading scientific International Energy Storage Conference (IRES). decarbXpo 2022 will take place from September 20 - 22 at the Düsseldorf Exhibition Center.

### **About VDMA Power-to-X for Applications**

The VDMA represents more than 3,400 German and European companies of the mechanical engineering industry. The industry stands for innovation, export orientation and medium-sized businesses. The companies employ around four million people in Europe, more than one million of them in Germany. Mechanical and plant engineering represents a European turnover volume of around 800 billion euros. With a net value added of around 270 billion euros, it contributes the highest share of the entire manufacturing sector to the European gross domestic product.

VDMA "Power-to-X for Applications" is a cross-industry platform for exchange, communication, and cooperation in the P2X community. It involves all important stakeholders, from the development of manufacturing processes through the production of synthetic fuels and raw materials using power-to-X technologies to the end customer. With our activities, we promote a holistic and technology-open approach to the transformation of energy systems, and we raise public awareness of environmentally friendly energy use and mobility.

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