

Change in Management: Daniel Ryfisch appointed Project Director of the Global Portfolio wire, Tube & Flow Technologies

It is all about continuity and renewal, two contradictory terms, which against the backdrop of the current economic situation in times of fast-paced change, however, are perfectly complementary. And this is why Messe Düsseldorf has decided to reorganise the team in charge of its biggest portfolio of wire, Tube & Flow Technologies with around 15 trade fairs in six countries.

Since 1 September 2020 Daniel Ryfisch has served as Project Director for the global No. trade fairs wire, Tube and VALVE WORLD EXPO and their international satellites in China, Thailand, Brazil, Russia and India now. This means he is responsible for both the strategic orientation of the trade fair themes and the expansion of the exhibition business abroad.

He continues reporting to Global Portfolio Director Friedrich-Georg Kehrer, who will change his focus on developing new business lines in the fields of wire, Tube & Flow Technologies.

Daniel Ryfisch comes with plenty of experience in international and national trade fair business under his belt. After several stays in the USA and Asia the 39-year old economics graduate started working as a trainee with Messe Düsseldorf. From 2008 he held the position of Project Manager for the worldwide satellites of the trade fairs wire, Tube and Metec in Russia, India, China and the United Arab Emirates.

Since 2015 Daniel Ryfisch has already been in charge of wire and Tube on the operational level as Deputy Director.

“Both wire and Tube and VALVE WORLD EXPO, the trade fair & conference for industrial valves, are the global players in their



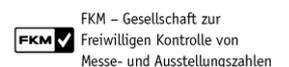
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respective industries and therefore leaders worldwide. As most relevant impulse generators they provide their industries with strong guidance,” stresses Daniel Ryfisch.

Acting as Executive Director of Unit 1 Bernd Jablonowski will look after the total portfolio comprising the trade fair themes wire, Tube & Flow Technologies, Metallurgy & Foundry Technologies, Energy Storage as well as traditionally Processing & Packaging.

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