

Two Start-up areas at the World's No. 1 Trade Fairs wire and Tube 2020

Curtains up for start-ups at the leading international trade fairs wire and Tube in Düsseldorf from 30 March to 3 April 2020.

Young, innovative start-ups from Germany as well as international enterprises will – for the first time – be promoted and supported selectively as part of the No. 1 trade fairs for the cable, wire and tube industries.

You will have the opportunity to get in touch with, present your ideas to and ideally also enter into a business relationship with long-established industry representatives, over five trade fair days.

BMWi Pavilion for German Start-ups

The four German start-ups Secopta Analytics GmbH, FoxBase GmbH, API Oberflächenbeschichtung GmbH and Mark3D GmbH have already registered as participants for BMWi's joint stand at entrance Nord.

They will showcase new developments or improvements of existing products. Prerequisite for participation is that these start-ups are younger than ten years, employ less than 50 employees and are domiciled and operate in Germany. Their annual turnover must not exceed EUR 10 million. Further registrations of German start-ups are welcome at www.wire.de/de/Aussteller.

Joint Stand for International Start-ups

There is another Area in the Nord entrance concourse for international firms, the Start-up-hub: here international newcomers



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also have the opportunity to present their innovations. We look forward to receiving registrations from German exhibitors at www.wire.de/startup_de and www.tube.de/startup_de and from international exhibitors at www.wire.de/startup_en and www.tube.de/startup_en

The exchange between young companies and the industrial “heavyweights” at wire und Tube can be an incentive, motivation or in fact even mark the beginning of a forward-looking business partnership. The world’s leading trade fairs will therefore continue supporting start-ups in future.

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