

## Indian Metal Trade Fairs wire India, Tube India and Metallurgy India also projected a powerful trade fair trio in 2018

For the seventh time now the Bombay Convention & Exhibition Center in Mumbai became the meeting point for the Indian and international wire, cable and metallurgy industries from 27 to 29 November 2018.

For three days the metal trade fair trio wire India, Tube India und Metallurgy India presented the latest technologies, machinery, plants, services, and finished products in the wire and cable segments, pipe and tube processing, tube trade and metallurgy.

A total of 430 exhibitors from 26 countries travelled to the exhibition halls in Mumbai. Exhibiting alongside many Indian companies again were national pavilions from Austria, Italy, the USA, China and Germany.

2018 saw another increase in the area where companies showcased their technology innovations: 8,500 square metres of net exhibition space were occupied – 600 square metres more than at the previous events two years ago. Furthermore, the trend towards markedly bigger and higher-profile exhibition stands continued.

In cooperation with Messe Düsseldorf India and the international associations IWCEA (International Wire and Cable Exhibitors Association), IWMA (International Wire & Machinery Association), ACIMAF (Italian Wire Machinery Manufacturers' Association), WCISA (Wire and Cable Industry Suppliers' Association) as well as ITA (International Tube Association) Messe Düsseldorf GmbH organised the three trade fairs.

The trade fair trio was again supported by the Indian industrial associations SWMAI (Steel Wire Manufacturers' Association of



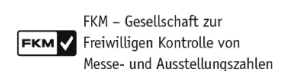
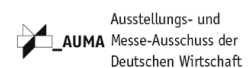
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India), AIWMA (All India Weldmesh Manufacturers' Association), INSDAG (Institute for Steel Development & Growth) and SSPC India (The Society for Surface Protective Coatings – India) as well as the India Chapter of ITA.

14,617 trade visitors (including the visitors from India Essen Welding & Cutting) travelled to the exhibition halls in Mumbai to find out about news in the sector, make new contacts and expand existing business relations.

The atmosphere was characterised by busy activities in the exhibition halls, valuable synergies generated by the concurrent staging of the three trade fairs, and the perspectives of a good post-show business. Great decision-making skills and good technical expertise were the hallmarks of all the trade visitors at the stands.

wire India, Tube India and Metallurgy India will again be held concurrently at the Bombay Convention & Exhibition Center in two years from now, from 23 to 25 November 2020, to be precise.

For further information on the trade fairs visit the Internet portals at [www.wire-india.com](http://www.wire-india.com), [www.tube-india.com](http://www.tube-india.com), [www.metallurgy-india.com](http://www.metallurgy-india.com) or contact Messe Düsseldorf, Mr Daniel Ryfisch, [RyfischD@messe-duesseldorf.de](mailto:RyfischD@messe-duesseldorf.de), Tel.: +49 (0) 211 45 60-7793 and Mr Gunnar Ahrens: [AhrensG@messe-duesseldorf.de](mailto:AhrensG@messe-duesseldorf.de), Tel.: +49 (0) 211 45 60-7725.

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